### Americans & TV: How They're Watching...

**What type of television service do you have in your home?**

- **Over the air** 8%
- **Basic cable** 26%
- **Premium cable** 37%
- **Satellite services** 25%
- **Don't have TV service** 4%

**On average, how many hours per week do you spend watching TV?**

- **1%** Zero
- **14%** Less than 5
- **33%** 5-10
- **19%** 10-15
- **15%** 15-20
- **19%** More than 20

**Have you recorded live TV at least one time in the past month?**

- **Yes** 56%
- **No** 44%

**Do you watch more or less television shows online today than you did a year ago?**

- **More** 58%
- **S"ame** 22%
- **Less** 20%

**Do you watch TV shows online?**

- **Yes**
  - <18
  - 18-24
  - 25-34
  - 35-44
  - 45-54
  - 55-64
  - 80%
  - 79%
  - 72%
  - 51%
  - 36%
  - 31%

**How do you record television programs?**

- **DVR/TIVO** 75%
- **VCR** 13%
- **Computer program** 12%

**What websites do you use to watch TV shows online?**

- **YouTube** 64%
- **Hulu** 47%
- **Netflix** 33%
- **iTunes** 15%
- **Other** 11%
- **FanCast** 10%
- **Amazon** 8%
- **Vimeo** 4%

**What kind of television shows do you watch online?**

- **Episodic Shows** 49%
- **Situation Comedy** 29%
- **Mini-series** 8%
- **Family Friendly Specials** 13%
- **Reality** 24%
- **Game shows** 22%
- **Daytime Soaps** 10%
- **Children’s** 11%
- **Music TV** 27%
- **Talk** 12%
- **Courtroom** 8%
- **News** 15%
- **Live Sports** 18%
- **Magazine** 7%
- **Lifestyle** 10%
- **Religious** 3%
- **Sci Fi/Fantasy** 37%

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This survey was fielded to 400 Americans through the use of social networks by Lab42.com

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